

LARRY J. HEISER

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PROFESSIONAL EXPERIENCE

- Hyrel3D, Norcross, Georgia** **11/04/2016-Present**
Communications Specialist Consultant
Create, revise, and update all system training video content for system operation and user interface. Update website, and printed user's manuals.
- T-Tech, Inc., Norcross, Georgia** **11/04/2016-05/04/2016**
Communications Specialist
Create, revise, and update all system training video content for system operation and user interface. Update website, and printed user's manuals.
- American Coach Lines, Inc. of Atlanta, Norcross, Georgia** **1/31/2011-10/01/2016**
Motor Coach Operator
Operate Prevost H3 56 passenger, MCI-D4500/E4500/J4500 56 passenger motor coach to provide the highest level of safety, service and customer satisfaction for one of the largest and most recognized charter coach company in the Southeast.
- Hei-res, Inc., Conyers, Georgia** **12/24/1999-1/31/2011**
Advertising/Sales Promotion Specialist - www.heiresinc.com
Serve commercial clients in a wide range of industries. Customers included McKesson Information Solutions, ADP (Automatic Data Processing), Cox Enterprises, Metavante, Implicit Strategies, Land O' Lakes, and goBIG Communications.
- Design/produce interactive Internet/Intranet, and e-mail promotions.
 - Design/produce interactive CD-ROM's. Full-size CD format, or business-card, mini-CD.
 - Produce high-impact product, training and presentation tours with animation, sound and video.
 - Create custom print campaigns for interactive communication packages.
- Lithonia Lighting Conyers, Georgia** **9/15/1995-12/24/1999**
Manager, Creative Design
- Responsible for development of project strategies, managing the design and production department, and directing the design and production of all four-color printed material. Supervised four designers and two production assistants.
- Cherkis LTD Graphic Design Service, Des Moines, Iowa** **1991-1995**
Creative Design Director
- Owl Graphics, Armonk, New York** **1980-1991**
Vice President/Art Director
- Reddy Communications, Inc., Greenwich, Connecticut** **1978-1980**
Art Director
- Better Homes & Gardens Advertising, New York, New York** **1976-1978**
Art Director
- Better Homes & Gardens Advertising, Des Moines, Iowa** **1968-1976**
Graphic Designer/Senior Graphic Designer

EDUCATION

The Smith System® Advanced Driver Training
Coach USA Driver Safety Training
Macromedia Skills Training Seminars
Pratt School of Design, New York, NY
Drake University, Des Moines, Iowa
FOLIO design seminars - Chicago, IL
Nikon school of photography - Chicago, IL
BAUG - Big Apple Users Group, New York, New York
PC Users Group, New York, New York